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**IMANI  
WEST**

## EDUCATION

### TEMPLE UNIVERSITY

Klein College of Media  
& Communication  
May 2019

Bachelor of Arts in Advertising  
Art Direction Track  
GPA: 3.6/4.0

#### Dean's List

Fall 2017  
Spring 2018  
Spring 2019

## SKILLS

Graphic Design  
Art Direction  
Photography  
Social Media  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Microsoft Word  
Microsoft Powerpoint  
Google Drive

## EXPERIENCE

### BIONICAL

*Junior Art Director, Flemington NJ | July 2019 – Present*

- Assist Senior AD and Creative Director with various design projects
- Design personalized MED Select™ Programs to meet client needs
- Develop logos, booklets, PPT., brochures, mockups, etc.
- Assist with developing and designing internal marketing assets
- Clients: Astra Zeneca, Biogen, Celgene, Mallinckrodt, Merck, Mustang Bio, Novartis, Pfizer, Retrophin, Takeda

### FREELANCE DESIGNER

*Graphic Designer | Sept. 2017 – Present*

- Produce logos, flyers, and other design work for various clients
- Clients: Tree House Books, Cornerstone Management, TGM, Arise Radio, etc.

### PREVENT CHILD ABUSE NJ

*Freelance Designer, New Brunswick NJ | Jan. 2019 – July 2019*

- Produced creative content and deliverables for Trauma Project
- Completed projects within strict deadlines

### DIAMOND EDGE COMMUNICATIONS

*Art Director, Philadelphia PA | Jan. 2019 – May 2019*

- Presented creative concepts to client and internal team
- Conducted research and executed design work for Klein GO

### CDM PRINCETON

*Art Director (Intern), Princeton NJ | June 2018 – Aug. 2018*

- Assisted Senior Art Director with various design projects
- Presented creative concepts to clients and internal team
- Completed projects within strict deadlines
- Worked with other interns across several Omnicom Health Group agencies on advertising campaign for Alzheimer's disease



MICROSOFT  
OFFICE



GOOGLE  
DRIVE



ADOBE  
ILLUSTRATOR



ADOBE  
PHOTOSHOP



ADOBE  
INDESIGN



OPEN TO  
LEARNING MORE

## AFFILIATIONS

### H.A.N.D.S. ORGANIZATION

*Creative Director, Philadelphia PA | Mar. 2018 – May 2019*

- Oversaw and produced creative content and other necessary deliverables
- Community service based organization

## AWARDS

**2019** | Department of Advertising and Public Relations 'Dapper' Award

**2018** | Placed 2nd for the CEO Award on Alzheimer's Campaign Project (CDM/OHG)

**2015** | Congressional Black Caucus Spouses Scholarship Recipient