EXPERIENCE

BIONICAL

Junior Art Director, Flemington NJ | July 2019 – Present

- Assist Senior AD and Creative Director with various design projects
- Design personalized MED Select[™] Programs to meet client needs
 - Develop logos, booklets, PPT., brochures, mockups, etc.
 - Assist with developing and designing internal marketing assets
 - Clients: Astra Zeneca, Biogen, Celgene, Mallinckrodt, Merck, Mustang Bio, Novartis, Pfizer, Retrophin, Takeda

FREELANCE DESIGNER

- Graphic Designer | Sept. 2017 Present
- Produce logos, flyers, and other design work for various clients
- Clients: Tree House Books, Cornerstone Management, TGM, Arise Radio, etc.

PREVENT CHILD ABUSE NJ

Freelance Designer, New Brunswick NJ | Jan. 2019 – July 2019

- Produced creative content and deliverables for Trauma Project
- Completed projects within strict deadlines

DIAMOND EDGE COMMUNICATIONS

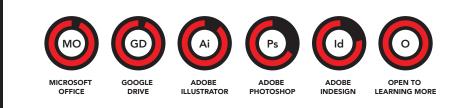
Art Director, Philadelphia PA | Jan. 2019 – May 2019

- Presented creative concepts to client and internal team
- Conducted research and executed design work for Klein GO

CDM PRINCETON

Art Director (Intern), Princeton NJ | June 2018 – Aug. 2018

- Assisted Senior Art Director with various design projects
- Presented creative concepts to clients and internal team
- Completed projects within strict deadlines
- Worked with other interns across several Omnicom Health Group agencies on advertising campaign for Alzheimer's disease



SKILLS

Graphic Design Art Direction Photography Social Media Adobe Photoshop Adobe Illustrator Adobe InDesign Microsoft Word Microsoft Powerpoint Google Drive

AFFILIATIONS

H.A.N.D.S. ORGANIZATION

Creative Director, Philadelphia PA | Mar. 2018 – May 2019

- Oversaw and produced creative content and other necessary deliverables
- Community service based organization

AWARDS

2019 | Department of Advertising and Public Relations 'Dapper' Award **2018** | Placed 2nd for the CEO Award on Alzheimer's Campaign Project (CDM/OHG)

2015 | Congressional Black Caucus Spouses Scholarship Recipient

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EDUCATION

TEMPLE UNIVERSITY

Klein College of Media & Communication May 2019

Bachelor of Arts in Advertising Art Direction Track GPA: 3.6/4.0

> Dean's List Fall 2017 Spring 2018

Spring 2019